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IMPORTANT NOTICE
TELECOPY/FACSIMILE COVER LETTER

TO: Mr. Benjamin R. Brukart
Examiner US Patent Office Art Unit 2155

DATE: 17 January 2006

FROM: Aniket Patel

TIME: _____

TOTAL NO. OF PAGES, INCLUDING COVER: 2

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MESSAGE:

Please see attached agenda for proposed interview regarding:

Application No.: 10/020,585
Inventor: Nobuyoshi Sakatani
Filing Date: 22 Oct. 2001
Examiner: Benjamin R. Brukart
Art Unit: 2155

2pm EST
11am PCT
Friday

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in an embodiment
in a ~~browser~~
browser

Application No.: 10/020,585
Inventor: Nobuyoshi Sakatani
Filing Date: 22 Oct. 2001
Examiner: Benjamin R. Brukart
Art Unit: 2155

Proposed Agenda

Applicant believes the present invention is novel and non-obvious for at least the following reason. Applicant's invention accesses and displays a second page when the user does not access an original page for a certain period of time. Upon detecting a user access the browser changes the displayed content back to the original page.

For example Applicant proposes that, for discussion purposes only, claim 3 maybe further amended to include:

3. (Currently amended) An advertisement delivery system for automatically delivering advertisements to a viewer computer terminal via a network, comprising;

an information receiving program embedded in an HTML formatted content which is obtained by the viewer computer terminal via the network,

wherein advertisement information, which is delivered in response to access by the viewer computer terminal, is displayed on a screen of the viewer computer terminal in the case where it is judged that an entering operation is not executed for said HTML formatted content obtained by the viewer computer terminal via the network for a predetermined period of time by said information receiving program and switch back to an original content when said entering operation is executed, after the HTML formatted content having said information receiving program embedded is displayed on the viewer computer terminal.

Screen
Savers
over
the
Internet

browser saver

Embedded in a browser
applet + java.

second page
→ second browser

1) Argues when
active

5) receiving program
is a control program

Applicant's respectfully request an interview with the examiner to discuss the application.

Remarks

Regards,

Aniket Patel
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Agent for Applicant(s)